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Newest Addition to Century Family of Variable-Speed Pool Motors Makes Energy Efficiency Affordable, Practical Option for Most Pool Applications

TIPP CITY, OHIO – Regal Beloit America, Inc. is pleased to announce the release of the V-Green 165 variable speed ECM pool and spa replacement motor. Equipped with an integrated timer, the V-Green 165 joins a growing Century lineup of variable speed ECM motors utilized by original equipment manufacturers and in the aftermarket for replacement/retrofit applications.

The V-Green 165 variable speed motor provides the programming flexibility demanded by energy conscious pool owners at an affordable price point that epitomizes value. Featuring three variable speeds programmable from 600 – 3450 RPM, the V-Green 165 is available in square and C-face configurations and may be utilized in pump applications ranging from ½ to 1.65 total horsepower.

The V-Green 165 is the second ECM pool motor to be offered by Century, joining the highly acclaimed V-Green 270 released in the fall of 2011. The larger V-Green 270 is suitable for pump applications ranging from ¾ - 2.7 total horsepower, and offers premium upgrades such as an LCD display, off-board mountable timer module (with a kit sold separately), and enhanced programming features.

Fully compliant with current state energy efficiency regulations in California, Florida, and Arizona for pool pump motor filtration system applications, both the V-Green 165 and the V-Green 270 can reduce energy consumption from 40 percent to 80 percent over a standard single speed pump motor.

Key V-Green 165 features include:

- Simple to use interface
- Three variable speeds programmable from 600 – 3450 RPM
- Digital inputs for compatibility with pool automation systems
- Motor design that reduces noise emissions
- UV and rain-proof enclosure
- Freeze protection (automatic when temperature reaches 39° F and motor is on)
- Manual override (programmable duration and speed)
- Compatible with the V-Green 270 user interface with digital LCD display
- High efficiency electromechanical motor and control design

To learn more about the new V-Green 165 premium efficiency variable speed motor, the V-Green 270, or other Century pool motor products, visit www.pool-motors.com.

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Regal-Beloit Corporation (NYSE:RBC) is a leading global manufacturer of innovative and efficient solutions for motion control, air flow and power generation. Headquartered in Beloit, Wisconsin, the company serves customers from its facilities located in the United States, Canada, Mexico, South America, Europe, South Africa, Asia and Asia Pacific. The company's common stock is a component of the S & P Mid Cap 400 Index and the Russell 2000 Index.